

COVID-19 and Other Infectious Diseases Health Equity Response Network (CHERN) Learning Series

Session 2: Promising Practices for Outreach and Support for Elders

Tech and Accessibility



Moderators



John Nguyen-Yap, MSW, Associate Director of Health Equity, AAPCHO (he/him/his)



Cara Skillingstead, CCHP, *Program Manager of Training and Technical Assistance*, AAPCHO (she/her/hers)

About AAPCHO.

The Association of Asian Pacific Community Health Organizations (AAPCHO) was formed to create a national voice to advocate for the unique and diverse health needs of AA and NHPI communities and the community health providers that serve their needs.



Mission & Impact

AAPCHO is dedicated to promoting **advocacy**, **collaboration**, and **leadership** that improves the health status and access of Asian Americans (AAs), Native Hawaiians (NHs), and Pacific Islanders (PIs) within the United States, the U.S. territories, and the Freely Associated States.



AAPCHO Members

AlohaCare (HI)

Asian Americans for Community Involvement (CA)

Asian Health Services (CA)

Asian Human Services (IL)

Asian Services in Action-International Community Health Center (OH)

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Bay Area Community Health (formerly Tri-City
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Health Center) (CA)

Center for Pan Asian Community Services (GA)

Charles B. Wang Community Health Center (NY) Chuuk Community Health Center (FSM) Community Clinic of Maui, Inc dba Malama I Ke Ola Health Center (HI) Community Medical Wellness Centers, USA (CA) Family Health Center of Worchester (MA) Family Health Centers at NYU Langone (NY)



AAPCHO Members

Hawai'i Island Community Health Center (HI)* Hawaii Primary Care Association (HI) HOPE Clinic (TX) International Community Health Services (WA) Kagman Community Health Center (CNMI) Kalihi-Palama Health Center (HI) Kokua Kalihi Valley Health Center (HI) Kosrae Community Health Center (FSM) Lanai Community Health Center (HI) Lowell Community Health Center (MA)

NOELA Community Health Center (LA) North East Medical Services (CA) **Operation Samahan (CA)** Pacific Islands Primary Care Association (HI) South Cove Community Health Center (MA) Waianae Coast Comprehensive Health Center (HI) Waikiki Health Center (HI) Waimanalo Health Center (HI)

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Overview of CHERN

- The COVID-19 Health Equity Response Network (CHERN) is a national partnership of health centers dedicated to improving clinical outcomes among Asian, Asian American, Native Hawaiian, and Pacific Islander (A/AA and NH/PI) patients at risk for emerging infectious diseases through:
 - Webinars and virtual trainings,
 - Clinical and community leader guidance on COVID-19 priorities for AA & NH/PI serving CHCs
 - Resource curation as defined by partners and their patient and provider needs.
- Funding provided by CDC's National Center for Emerging and Zoonotic Infectious Diseases (NCEZID).



COVID-19 Management training with USAPI health ministries, March 2022



Session Agenda



Session Objective

Explore alternative and promising practices to support and provide care to A/AA and NH/PI Elder communities.



Topic Intro and Overview

- Elders are still foregoing healthcare due to fear of Anti-Asian racism and hate incidents
- Elders are still at higher risk of severe impact from COVID-19 infection
- Isolation and Reduced access to healthcare



Community Health Initiatives



Asian Health Services



Ben Wang Director of Special Initiatives



ASIAN HEALTH SERVICES COMMUNITY HEALING INITIATIVES

CHERN SEPT 13 2022



CREATION OF COMMUNITY HEALING INITIATIVES



- Formed in 2021 in response to crime and hate incidents affecting AHS patients, staff, and Board
- Stop AAPI Hate recorded 451 hate incidents targeting AAPIs in Alameda County since Covid Pandemic began
- Provided direct services to 113 survivors of crime, hate, and violence

Goal: To promote community safety, prevention, and healing in the AAPI community

IN THE COMMUNITY



COMMUNITY HEALING INITIATIVES TEAM



COMMUNITY HEALING UNIT



COUNSELING

Meet with culturally sensitive counselors who specialize in trauma informed care.



CASE MANAGEMENT

Fulfill comprehensive health needs through linkage to community resources.

SPECIAL INITIATIVES







REGIONAL LEAD FOR STATE GRANTS

Regional Lead for the Bay Area's Stop the Hate grant program for the CA Dept. of Social Services POLICY & ADVOCACY

Advance proactive policy agendas to increase resources, address gaps, and promote cross racial understanding.

COMMUNITY-FOCUSE D RESEARCH

Explore attitudes regarding race, crime, and hate to identify opportunities for healing, reconciliation, and justice between AAPI and Black/AA communities. OTHER DIRECT SERVICES

Provide systems navigation, case management, legal support, and connection to cultural healing opportunities.

TOTAL CLIENTS SERVED

	Total Clients Served
Aug-Dec 2021	13
Jan-Aug 2022:	100
Cumulative Total	113

# of recipients	Fund amount	Total amount distributed
40	\$1,000 each	\$40,000

Client Stats from Aug 2021 to July 2022



Most common mental health diagnoses:

- Post-Traumatic Stress
 Disorder
- Unspecified Trauma and Stress Related Disorder
- Unspecified Anxiety
 Disorder

Client Stats from Aug 2021 to July 2022





Speaking Language

CONTACT US

ELIGIBILITY

- Survivor of prejudice or community violence
- Alameda County Resident
- 18 years or older

PROGRAM IS FREE

- Health Insurance is not required
- Asian Health Services Membership is not required
- Services are provided in English & multiple Asian languages.



CALL 510-735-3940

MONDAY - FRIDAY: 9AM - 5PM This is not a crisis hotline. For emergencies call 911. After hour calls can leave a voicemail or email <u>ahshealingunit@ahschc.org</u>.

Outreach and Engagement Strategies



Charles B. Wang Community Health Center



Shaoling Hu, LCSW Director of Social Work



Yajie Zhu, EdD, MA, MCHES Director of Health Education

CBWCHC Elder Outreach and Engagement Strategies

Meeting people where they are to receive education, services, and support.

Presented by

Yajie Zhu, EdD, MCHES Director of Health Education Shaoling Hu, LCSW Director of Social Work



About the Charles B. Wang Community Health Center

Mission

Provide high-quality and affordable healthcare to all, building on our heritage of success in caring for underserved Asian Americans.





Our Services:

- Internal Medicine
- Pediatrics
- OBGYN
- Dental service
- Mental Health

- Health Education
- Social Work Services
- Health Insurance
 Enrollment



Engaging Current Elder Patients with Supporting Services through Referrals and Follow-ups.

- Increase flexibility and accommodation in scheduling appointments.
- Provide continuum care to elder patients through tracking referrals and medical follow-ups.
- Collaborate with caregivers to engage elder patients through telehealth.
- Offer patient accessibility to all NYC locations across.



Medical Social Worker Focus on HealthCare-Related Psychosocial Needs. Social Work Department provides below services

- Health insurance coverage
- Government benefit assistance
- Eviction prevention
- Emergency food arrangement
- Transportation arrangement
- Free cell phone application
- Home care service
- Durable medical equipment
- Supportive counseling



Community Health Education









Radio





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EW YO



Newspaper & Digital Ads





www.cbwchc.org

Charles B. Wang Community Health Center 王 嘉 康 社 區 晉 療 中 心



Flushing BID

優質醫療







TV & Mobile App





協助申請健保: (646) 899-0444





Social Media



WHO should get a booster shot?



Charles B. Wang Community Health Center 王 嘉 康 社 區 醫 療 中 心 王嘉廉社區醫療中心 新的一年, 關愛自己與家人的健康。預 防性檢查可幫助您擁有更健康的生活。 現在就預約年度體檢、兒科體檢、牙齒 檢查,以及年度婦科檢查。查詢請瀏覽 王嘉廉社區醫療中心網站: https://www.

cbwchc.org/location_ch.asp。



February 4, 2022 10:43 AM Delete

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Look Ahead:

- 1. Increase medical care accommodation and accessibility through supporting services.
- 2. Expand social work services to address health-related psychosocial needs.
- 3. Tailored health education outreach through various platforms.
- 4. CBWCHC Community Health Resource Center.


Ke Ola Hou: Community Navigators



Kokua Kalihi Valley



Nabin Oli Care Coordinator





Looking Back to KKV

• Out of these connections in the community, KKV grew volunteer medical and dental services. KKV moved to two renovated surplus trailers in 1973, and two years later opened O'ahu's first shelter for abused spouses and children.



Kōkua Kalihi Valley started in 1972 with four female employees from the Kalihi Valley community whose job it was to walk door to door, sharing the value of "**Neighbors being neighborly to neighbors**" through talk-story.





Looking back, to move forward Checking in, pushing forward,

and caring for each other

Kokua Kalihi Valley





Challenges we face..

- A lot of fear and stresses among seniors
- Uncertainty and anxiety
- Social isolation and Depression
- Disrupted work and family routines
- Economic instability
- We missed many of our seniors and their loved one
- Resource and additional funding need
- Maintaining seniors' health and keep their spirits up







Our Geneology

Super Aunty Strong

We didn't do anything special, but we served the community and served ourselves by accepting each other's cultures. The good and bad.

- Mama Merina



Process matters

Deep Listening

Love and Caring

Relationship Focused

Equitable Access

Dignity and Agency

That's the resilience, people keep coming back. Generations keep coming back. And it's because they feel like this is a place where they're cared for.

- Aunty Mili

Some Emergency

Response

July 2020-Present

- Over 12,000 prevention deliveries
- 1,238 COVID deliveries
- Over 600 home visits
- (5,933 individuals)
- Na Koa completed over 10,000
 COVID tests (200 tests a day)
- 9,030 vaccines
- Roots gave over 65,000lbs of produce to community

We felt supported by KKV, you guys were the only people that offered us help and support during our isolation.

Data collection

- Debriefs & check ins
 - ° HA, Elderly, MCH
 - Roots, KVIBE
- Program
 - ° EA, Telehealth, HH, KVIBE, HA
- Talk story & interviews
 - ° super aunties, legacy
- Surveys
 - Program, patient &. employee satisfaction

Data

management

- Program based
 - MCH, ROOTS, HH, HA,
 KVIBE
- Data integration
 - Story catching
 - SDOH metrics

grants

Resources

- Produce pick up
- Direct relief
- Phones
- EA
- Referrals

Data

dissemination

- Staff meetings
 - Provider, all staff,
- Waiting rooms

Research

- HCF
- Gusnip
- Collaborations
 - ° PIKO
- Contracts

COMMUNITY & ECONOMIC AGENCY

OUTREACH

ORGANIZATIONAL

COMPETENCY

KKV STAFF & PROGRAMS

Relationship

ASSESSING SOCIAL ENTREPRENEUR PROGRAMS

ASSISSTANCE TRAINING

Individual growth

COMMUNITY

EDUCATION

LEADERSHIP & ADVOCACY

building economic agency through deep listening & engagment OPPORTUNITY EDUCATION

ADVOCACY

COMMUNITY LEADERS

PARTNERS

KKV reached out and served Kalihi seniors.

Elders served	Total	
# of seniors reached Out/follow-up	1579	
# of meals delivered	15,400	
# of essential supplies	8,200	

Services Provided During Pandemic Time

- KKV provided wrap-around emergency assistance and caring social support to Kalihi community elders.
- Help includes delivering food, medical appointments and other essential supplies, conducting outreach and health education, identifying health needs, connecting elders and their families to health care, translation assistance, help with obtaining legal, housing, tele-exercise and other social services.
- Home Care
- Exercise and Wellness Virtual and limited in-person on Monday, Wednesday and Friday 9:30 to 10:30 am
- Case Management
- Training for Care Givers / Respite Workers
- Micronesian Caregiver Support Group Last Thursday of every month from 9:30 to 12:00 pm.
- PPE's
- Vaccination

"In the true essence of why KKV started, people are being reminded that we are descendants of those super aunties [CHWs] that went door to door. This is our genealogy."

-CH



Although stressful, the work we completed during the pandemic liberated our staff from many oppressive and extractive systemic practices. One CHW shared, "Now, when other organizations want to partner but they want us to go back to the old way – of only being so worried about counting and getting information from people – I'm not afraid to say, 'No that's not how we do it anymore." Instead, we have reconnected to KKV's origin story, of staff knocking on doors to ask neighbors what they needed.

"I was calling a patient to let her know her guarantine was over and so I wouldn't be checking in on her everyday anymore. Then the auntie asked me to turn on my video so that we could see each other's faces, so that when we saw each other after the pandemic was over, she could thank me, and we could give each other a hug. After I turned on my camera the auntie showed me all the pictures on her wall and told me about her family. And she is not the only one, there are so many people who are now a part of our 'ohana (family)."

This is good not just for them, but for me too. There was this woman in the program who I think she doesn't like me very much but when I called her, as soon as she heard my voice, I could tell she was happy and was crying. She misses us. And I know when we see each other again we are going to get along. We are learning a lot from this different time. We will change our behaviors, we will respect people more and we won't waste anything - not time, not budgeting, not people.

- Aunty Katary

Story Sharing



Unfolding of events Pushing harder Innovation/endurance



Seniors on the Move..

Lessons Learned

- Masks are useful tools
- Telehealth might become the new normal
- Vaccines are powerful tools
- We have the capacity for resilience
- Community is essential and Technology too
- Young, healthy people are not invulnerable
- Sometimes we all need a dose of humility
- Prolonged pandemic, economic crises continue, and community needs remain urgent.
- Robust intensive efforts serve as a lifeline and transformative force for our community and our organization.
- KKV and our partners commitment
- Additional funding support needed
- Fake news and misinformation can be dangerous
- People of color are at higher risk in some countries

MEETING PEOPLE

WHERE THEY'RE

AT

-Grace, CHW

Mahalo

Promising Practices



Key Elder Outreach Strategy Summary

- Prepared interviews with ethnic radio stations
- In-language public service announcements and advertisements
- Meet people where they are
- In-language and culturally appropriate services and materials

Key Elder Support Strategy Summary

- Wraparound services and resources
- Alternative methods for accessing care
- Relationship and trust building
- Mental health and other psychosocial care for trauma survivors
- Identify and promote opportunities for cultural healing and connection

Get the Facts Campaign - Translated Resources Library



The Get the Facts campaign is based on CDC guidance, offering facts about COVID-19 vaccines in a simple and memorable way that counters common misconceptions. These facts address cost, ingredients, side effects, eligibility and more.

Each set of materials includes translations in more than 30 languages as well as the ability for you to customize the logo, URL, photo and more.

Get the resources: https://nrcrim.org/vaccines/campaigns/get-facts-campaign

We Can Do This



Join the <u>We Can Do This</u> national campaign to increase COVID-19 vaccine confidence including toolkits in multiple languages.



to giving them the health and safety for years to come.

AAPCHO Member providers share heartfelt experiences of COVID-19 vaccination with their patients.

Upcoming Sessions

Session 3: Wednesday, **September 28** -Lessons Learned During the COVID-19 Pandemic and Key Takeaways for Future Infectious Disease Outbreaks

Session 4: Wednesday, **October 19** -Health Center Preparations for Clinical Care after the End of the Public Health Emergency







Email us at <u>training@aapcho.org</u> Visit us at <u>aapcho.org/covid19</u>